Connecting Global Competence

Messe München

electronica India 2027
September 22–24, BIEC, Bengaluru

International Pavilion 2027

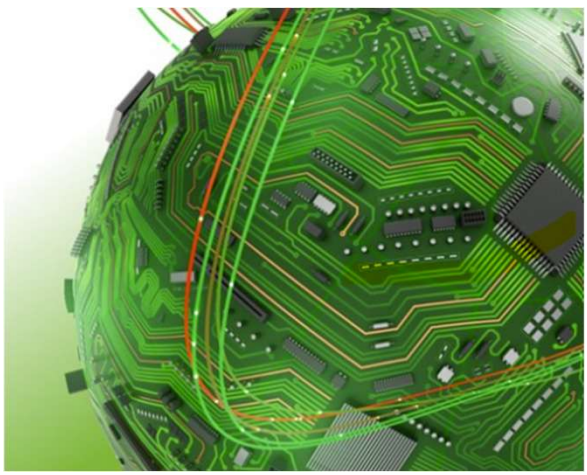
organized by Messe München GmbH



INTERNATIONAL PAVILION

Book now

Early Bird Deadline: 31.01.2027
Application Deadline: 31.07.2027



electronica India

September 22–24, 2027
Bangalore International Exhibition Centre (BIEC), Bengaluru, India
electronica-india.com

electronica India

Messe München

International Pavilion 2027

Tying in with the successful last editions, Messe München will again organize the **International Pavilion** at **electronica India 2027**.

The International Pavilion is a measure, launched in 2019 by the electronica India management of Messe München, to support companies from countries from all over the world to gain access to the Indian market.

This offer addresses exclusively to companies, which do not have the opportunity to take part in a national or regional pavilion and are not granted governmental support from their own country/region.

Your benefits

- ✓ Step into the **promising Indian electronics market**
- ✓ Present your company at the **leading trade fairs for the electronics sector in India**
- ✓ Enjoy **easy first steps** in the Indian market in the frame of the International Pavilion
- ✓ Take advantage of our **costs-efficient offer** and exclusive package
- ✓ **Increase your visibility** under the branded roof of the International Pavilion
- ✓ Count on our **comprehensive and individual support** before and during the shows

The design









electronica India

Messe München

Your exclusive package*

Stand	✓ White system walls with aluminum beams, 2.5-meter height ✓ Carpeting ✓ Furniture: 2–4 office chairs (depending on stand size), 1 round table, 1 bar stool, 1 literature rack, 1 lockable counter ✓ Electricity, 3 spotlights, 1 KW power socket for each individual booth ✓ Stand size options starting with 6 m²
Branding	✓ International Pavilion overall branding ✓ Country flag and company name on fascia board
Communication	✓ Your company logo with link on our official website ✓ Your company details, hall and stand number in the exhibitor directory ✓ Individual welcome banners on social media ✓ Personalized web banner for your e-mails, websites and newsletters ✓ Networking opportunities at the Buyer-Seller Forum
Onsite Services	✓ International Pavilion lounge with coffee/tea and water dispenser ✓ Host/ess at the International Pavilion lounge ✓ Internet access ✓ Stand cleaning (last build-up day and all show days) ✓ Contact person at the fairs

Prices

Application category	Package price per m²
Early bird (until 31st January 2027)	**EUR 372 / m²** + applicable taxes
Regular (until 31st July 2027)	**EUR 413 / m²** + applicable taxes

* The package prices are fixed and will not be modified. The overall stand design of the pavilion cannot be changed. Additional orders and changes (inside the individual booth areas) are possible at one's own expense.

Your contacts



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